	EC'd Yes	Rep Order# 6856854
		Ver# 1 Mod# 0 Stat
		Status Confirmed Traffic
Showing Buylines: All Lines	Last Received: 09/25/2012 1:50 PM	Traffic Order# 107058
Lines	09/25/2012	Printed:
	1:50 PM	09/26/2012 8:01 AM

of of

Daypart

Station I Advertiser Product	23	AS, NV. DRSFORD D	Agency () GMMB 3050 K ST NW WASHINGTON	() GMMB 3050 K ST NW WASHINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY	PHIA REARY
Estimate# Buyer Phone# Fax#	JESSE DEMASTRIE	IE.	Agency C/P1/P2/E Flight Dates 0: Hiatus Weeks	//1877 09/26/2012 - 10/01/2012	2012	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540 215-568-1845	5540 1845
— CONTRAC	CONTRACT COMMENT —		ļ						
LT Ln	Day Time	ie Program	Len	Rate	Dates	Spots/Week	# of	Total Spots	Total Cost
 - 	W-F 5A-6A Buyline Comm	5A-6A Buyline Comment: NEWS	:30	\$325.00	09/26-09/28	1	' 	L 	\$325.00
N	M 5A-6A Buyline Comment:	6A mment: NEWS	:30	\$450.00	10/01-10/01	н	щ	JA	\$450.00
ω	M 6A-7A Buyline Comment:	7A mment: NEWS	= 30	\$700.00	10/01-10/01	н	i=7	H	\$700.00
44	W-F 6A-7A Buyline Comment:	7A mment: NEWS	: 30	\$650.00	09/26-09/28	Н	Н	نسر	\$650.00
ω	W-F 7A-9A Buyline Comment:	9A mment: TODAY	:30	\$850.00	09/26-09/28	н	Ь	H	\$850.00
ማ	M 7A-9A Buyline Comment:	9A mment: TODAY	: 30	\$900.00	10/01-10/01	H	H	∫ ⊷d	\$900.00
7	M 12P Buyline Co	12P-1230P Comment: NEWS	:30	\$425.00	10/01-10/01	ь	⊢	Ľ	\$425.00
00	M 1230P-1P Buyline Comment:	1230P-1P Comment: AGENDAY	: 30	\$325.00	10/01-10/01	j.a	jā	ħ.	\$325.00
vo	W-F 3P-4P Buyline Comm	P-4P Comment: PHIL	:30	\$450.00	09/26-09/28	ц	H	ļ⊷i	\$450.00
10	W-F 4P-	4P-430P	: 30	\$600.00	09/26-09/28	ш	يـــا	ц	\$600.00

Buyline Comment: NEWS

21 M 11A-12P Buyline Comment: RR	20 SU 530P-830P Buyline Comment: SNF	19 SU 4p-515p Buyline Comment: FNIA	18 M 8P-10P Buyline Comment: VOICE	17 M 730P-8P Buyline Comment: FACE	16 W-F 730P-8P Buyline Comment: FACE	15 M 630P-730P Buyline Comment: WH/JEP	14 W-F 630P-730P Buyline Comment: WH/JEP	13 W-F 5P-630P Buyline Comment: NEWS	12 M 5P-630P Buyline Comment: NEWS	11 M 4P-5P Buyline Comment: NEWS	LT In Day Time Program	Buyer JESSE DEMASTRIE Phone# Far#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().DCCC/HORSFORD Product DCCC/HORSFORD Februares 1877	Rep Order# 6856854 Ver# 1 Mod# 0 Status EC'd Yes
											•	Flight Dates Hiatus Weeks	Agency (3050) WAS	s Confirmed
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		() GMMB 3050 K ST NW WASHINGTON	Traffic
\$325.00	\$10,000.00	\$2,400.00	\$4,000.00	\$900.00	\$800.00	\$1,300.00	\$1,000.00	\$1,000.00	\$1,200.00	\$725.00	Rate	09/26/2012 - 10/01/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 107058 Sho
10/01-10/01	09/30-09/30	09/30-09/30	10/01-10/01	10/01-10/01	09/26-09/28	10/01-10/01	09/26-09/28	09/26-09/28	10/01-10/01	10/01-10/01	Dates	(2)58 Prin Last Received: 09/ Showing Buylines: All Lines
3	ь	بـر	ы	ب	8	Ļ	N	н	Н	ы	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ıted: 25/2012 1:
Ь	l⊶	ъ	H	H	Н	₩	H	ь	Н	j•	# of Weeks	Phone# FAX#		09/26/2012 8:01 AM :50 PM
1	ļ	,_	⊣	;	N	٢	2	Ь	Ь	l∽ı	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	8:01 AM
\$325.00	s10,000.00	\$2,400.00	\$4,000.00	\$900.00	\$1,600.00	\$1,300.00	\$2,000.00	\$1,000.00	\$1,200.00	\$725.00	Total Cost	∺6540 -1845	LPHIA CREARY	
											Daypart 			2 of 3

Fax# LT Ln Day	Estimate# 1877 Buyer JESSE DEMASTRIE Phone#	, 🔀	Rep Order# 6856854 EC'd Yes
Time	STRIE	VEGAS, NV. C/HORSFORI FORD	Ver# 1
Program		D	Mod# 0
	Agency CP1/P2/E Flight Dates Hiatus Weeks	Agency (3050 WAS	Ver# ! Mod# 0 Status Confirmed
Len Rate	2/E //18/// 09/26/2012 - 10/01/2013	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 107058 Shov
Dates	(2		058 Prin Last Received: 09/ Showing Buylines: All Lincs
Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 09/26/2012 8:01 AM Last Received: 09/25/2012 1:50 PM ng Buylines: All Lines
Total Total Cost Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	2 8:01 AM

3 of

-report totals-

22

M H

9A-10A

:30

\$350.00

09/26-09/28

\$350.00

Daypart

Buyline Comment: TODAY II

Report Totals: 24 / \$31,475.00

-SALES MONTHLY TOTALS-

-COMPETITIVE-Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 24 / \$31,475.00 Sales Totals: 24 / \$31,475.00 13 / \$20,225.00 Market Totals \$125,900 Oct 12: KINV CATV XXXX 11 / \$11,250.00 0 25 % KBLR KTUD % % ₩ ○ KVCW KINC % ‰ KVMY KLAS W W W W

KSNV

% % 7 %

—COMPETITIVE COMMENTS— NEW ORDER

EST SHARES

Books NOV12
Demos RA35÷

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

— CREDIT RISK —

CASH IN ADVANCE